



On-Page SEO Checklist



CHECKLIST

Site Structure

- URL optimization
- HTTPS setup
- Mobile Compatibility
- Zombie Pages
- Navigation Structure
- Usability and Design
- Contact Information

Content Metrics

- Keyword Optimization
- Title and Heading Tags
- Image Optimization
- Content Layout
- Schema and Data Markup
- Keyword Variation
- Thin Content

Link Structure

- Internal Link Structure
- External Authority Links
- Anchor Text Variation
- Content Hub Structure
- Coherent Links Menus
- Broken Links
- Front-loaded keywords

Technical SEO

- GTMetrix Scan
- Page Speed Insights
- Image Optimization
- Server and Hosting Speed
- Crawling Errors
- Render-Blocking JavaScript
- Bloated Database